

M.A. IN PSYCHOLOGY (MAPC)

Term-End Examination

December, 2013

MPC-004 : ADVANCED SOCIAL PSYCHOLOGY

Time : 2 hours

Maximum Marks : 50

*Note : Attempt any five questions. Each question is to be answered in about 500 words. All questions carry equal marks.*

1. What is social psychology ? Relate social psychology with other disciplines. 5+5
2. How one's own behavior can be understood ? Explain it in the light of Bem's self perception theory. 5+5
3. What is ethnography ? Discuss the method and its characteristic features. 5+5
4. Define group. Discuss the various types of group and their characteristics. 5+5
5. What is the importance of group dynamics ? How does it integrate the society ? 5+5
6. Explain social identity and importance of fashion in our everyday life. 5+5
7. Define stereotypes and the characteristic features. Discuss the role of prejudice in society. 5+5

8. Define attitude and its components. What are the strategies used to change attitudes ? 10
  9. Discuss conformity in social psychology. What are the methods used to increase conformity ? 5+5
  10. Define Discrimination in Social psychology. Discuss the strategies used to reduce discrimination. 5+5
-