

04048

M.A. IN PSYCHOLOGY (MAPC)

Term-End Examination

June, 2012

MPC-004 : ADVANCED SOCIAL PSYCHOLOGY

Time : 2 hours

Maximum Marks : 50

Note : Attempt five questions in all. Each question is to be answered in about 500 words. All questions carry equal marks.

1. Explain the concept and nature of social psychology. How is social psychology related to other disciplines ? **5+5**

2. (a) What do you understand by the term Attribution ? What are the common errors that arise in attribution ? **5+5**
(b) Explain Harold Kelley's covariation principle.

3. What is observation method ? Discuss its advantages and disadvantages in social psychological research. **10**

4. Write short notes on the following : 5+5
 - (a) People Psychology
 - (b) Frustration Aggression theory.

 5. What do you understand by conformity ? Discuss 3+7
Asch's study on conformity.

 6. What is crowd behaviour ? Explain various 3+7
theories of crowd behaviour.

 7. Discuss various types of Groups, their roles, and 10
functions.

 8. Write an essay on stereotypes. 10

 9. Define attitude. What are the factors that affect 3+7
attitude formation ?

 10. Differentiate between 5+5
 - (a) Observation and correlation method
 - (b) Social psychology and sociology.
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