

MANAGEMENT PROGRAMME

Term-End Examination

June, 2013

09100

MS-07 : INFORMATION SYSTEMS FOR MANAGERS

Time : 3 hours

Maximum Marks : 100

(Weightage : 70%)

Note : Answer *any four* questions. All questions carry *equal* marks.

1. (a) Define multi-tasking and time-sharing system. Name different generations of programming languages and their characteristics.
(b) Distinguish between Internet and Intranet. Describe Client and Server architecture.
2. (a) Define MIS. What are the main features of an MIS ? Can you visualize MIS without computers ?
(b) What impact does the implementation of programmed decision-making have on the management system of an organization ?
3. (a) Why should every organization have a disaster recovery plan to protect itself ? What are the main components of a disaster recovery plan ?
(b) Discuss in detail Information Systems in functional areas and decision-making.
4. (a) Computers are often referred to as "number crunches". Evaluate the statement in the context of financial planning.
(b) What are the technology related challenges in any organization ? Highlight the pitfalls. How integrated software-application can help in this ?

5. (a) "With so many ready made and customized softwares available, the need for a manager is to learn to use them effectively rather than learn to program them". Do you agree ?
- (b) Discuss different types of data in database system. What are the developments in database technology with respect to data types ?
6. (a) Differentiate between DSS, MIS and EIS with the help of suitable examples. Why is DSS more of a facility than a system ?
- (b) What do you understand by Artificial Intelligence ? What are it's current Applications ?
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